PRACTICE STANDARDS
Core Group members

Sponsoring members

KfW  CONSERVATION INTERNATIONAL  MAVA  GORDON AND BETTY MOORE FOUNDATION

gef  WILDLIFE CONSERVATION SOCIETY  FIBA  REDLAC  cafe

Other members

The Nature Conservancy  UBS
Participative Process

2012
Stakeholder meeting in COP 11 and call for funds participation in RedLAC Assembly

Mar 2013
Core areas discussion

May and Jun 2013
Weekly review by topic – calls

Jun 2013
2-day meeting for review

Sept 2013
CAFÉ Assembly

Broad feedback from the "sounding board"

CTFs
Executive Directors for interview

Nov 2013
RedLAC Assembly
Objective

To improve the design, management and monitoring and evaluation

Can serve as basis for harmonization of international donor rules and policies
Also to increase understanding of how CTFs function:

– By CTFs
– Current and potential donors
– National governments
– Civil society organizations

Intended to assist CTFs in becoming sustainable, efficient and effective mechanisms for biodiversity conservation
Important

– Aspirational
– Appropriate norms
– Good reference
– Sources of guidance for growth and improvement

– Not set in stone

Certification standards

– May not “fit” all types of CTFs – or not in the same “formats”
– Guidelines. Not expected that each CTF apply all standards.
Target users: Private independent CTFs

Many aspects can be applied, adopted and adapted to quasi-autonomous environmental funds hosted by government agencies or ministries.
1. Governance
2. Operations
3. Administration
4. Asset management
5. Monitoring and reporting
6. Sustainable financial resource mobilization
– **Table of standards.** Text of each one for easy reference

– **For each core area:** glossary of terms
For every standard in each core area

**Reason for the standard:** Why it is important

**Practical considerations:** Based on successful practices, who carries it out or is responsible

**Evidenced by:** What evidence is used to establish how the CTF achieves the standard
Standards for Operations

7. CTFs encourage cost-sharing (matching funds) of projects

**Reason for the standard:** indicates commitment by grantee and allows CTF to finance more projects

**Practical considerations:**
- Guidelines to cost-sharing as part of manual for grant-making
- Small organizations allowed in-kind contributions
- Cost-sharing commitments are monitored as part of project implementation and taken into account in evaluation of grantee

**Evidenced by:** Manual on grant-making; approved grant proposals; project or grantee accounts; grantee progress reports
Annex 1. Checklist of standards to consider when creating a CTF

Annex 2. Checklist of standards to consider when assessing a CTF
How the standards can be applied

- To guide CTF or Fund design
- To educate governing bodies
- To derive indicators for strategic planning, business plans, etc
- To self-assess
- To structure independent evaluations
- To expedite fundraising negotiations with new donors
- To systematize and share best practices
Examples of use

FMCN
Fondo Acción
MAR Fund
Others?
– Practice standards are a great tool
– Good way to organize procedures and norms internally
– By applying them, we can collectively improve them or add to them

Other core areas for consideration:
– Internal communication
– External communication and public awareness
– Human capital management
– Information technologies
- Questions: please take to Kathy
- Printed executive summary + CD will be available - 2014
- Also electronic version
- Translation to French and Spanish

- On-line opportunity to provide results of funds’ implementation of standards – two-year period
- Review of standards
Sponsoring members

Core Group members

Other members
Thank You!

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